

Equitable Group to Report Second Quarter 2018 Results

TORONTO, July 4, 2018 /CNW/ - Equitable Group Inc. (*TSX: EQB and EQB.PR.C*)

("Equitable" or the "Company") will report its financial results for the three and six months ended June 30, 2018 after the market closes on August 9, 2018.

Equitable will hold its second quarter conference call and webcast at 10:00 a.m. eastern Friday, August 10, 2018. To access the call live, please dial (416) 764-8609 five minutes prior. The listen-only webcast with accompanying slides will be available at www.equitablebank.ca under Investor Relations. The call will be hosted by Andrew Moor, President and Chief Executive Officer.

A replay of the call will be available until August 17, 2018 and it can be accessed by dialing (416) 764-8677 and entering passcode 673530 followed by the number sign. Alternatively, the call will be archived on the Company's website for three months.

About Equitable Group Inc.

Equitable Group Inc. is a growing Canadian financial services business that operates through its wholly-owned subsidiary, Equitable Bank. Equitable Bank, Canada's Challenger Bank™, is the country's ninth largest independent Schedule I bank and offers a diverse suite of residential lending, commercial lending and savings solutions to Canadians. Through its proven branchless approach and customer service focus, Equitable Bank has grown to over \$25 billion of Assets Under Management. EQ Bank, the digital banking arm of Equitable Bank, provides state-of-the-art digital banking services to more than 60,000 Canadians. Equitable Bank employs more than 600 dedicated professionals across the country, and is a 2018 recipient of Canada's Best Employer Platinum Award, the highest bestowed by AON. For more information about Equitable Bank and its products, please visit equitablebank.ca.

SOURCE Equitable Group Inc.

For further information: Andrew Moor, President and Chief Executive Officer, 416-515-7000; Tim Wilson, Senior Vice President and Chief Financial Officer, 416-515-7000

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